

Social Media Marketing

from: Visualytes Limited

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Description

Social media marketing (SMM) is the use of social media websites and social networks to market a company's products and services. Social media marketing provides companies with a way to reach new customers, engage with existing customers, and promote their desired culture, mission, or tone



<http://tradeshowslocal.businessconnectorslocal.com/classified/social-media-marketing-1246.html>